

Retail Security Awareness Steps



Understanding the Threat

- Be aware of the real threat that homemade explosives pose in the United States.



Knowing Your Products

- Identify the high-risk products in your inventory.
 - Establish relationships and work with local law enforcement.
 - Participate in training opportunities.
- Be aware of traditional uses of high-risk products.
- Be aware of usual sales trends for high-risk products.



Being Vigilant

- Identify unusual purchases of high-risk products, such as:
 - Purchases in quantities far above the norm.
 - Purchases at shorter intervals than warranted by everyday use.
 - Purchases by customers unfamiliar with the product's normal uses.
 - Purchases by customers who refuse substitute products for no apparent reason.
 - Large cash purchases.
- Take note of suspicious personal behavior, such as:
 - Nervous or evasive customer attitudes, such as avoiding sales clerks and video surveillance cameras.
 - Wearing clothing designed either to conceal one's identity (caps, hoods, or sunglasses) or to conceal stolen items (baggy pants, coats or jackets).
 - Activities or behaviors that are unusual or dangerous in your retail environment, such as a customer attempting to access staff-only areas.
- Identify losses of high-risk products.



Reporting

- Determine internal procedures for reporting.
- Determine reporting procedures in advance with local law enforcement.
- Report unusual purchases and losses of high-risk products and suspicious activities using predetermined procedures and forms.