

The SELF Test

One way to ensure that you are making ethical decisions consistently is to use the “SELF” test.

Do my decisions withstand . . .	<u>S</u>CRUTINY?	By: <ul style="list-style-type: none"> ▪ Whole community ▪ Media
Do my decisions . . .	<u>E</u>NSURE COMPLIANCE?	With: <ul style="list-style-type: none"> ▪ Laws ▪ Policies
Do my decisions show . . .	<u>L</u>EADERSHIP?	Through: <ul style="list-style-type: none"> ▪ Integrity ▪ Accountability ▪ Consistency
Are my decisions . . .	<u>F</u>AIR?	To: <ul style="list-style-type: none"> ▪ Those we serve ▪ Staff and stakeholders ▪ Myself

Questions to ask yourself when applying the SELF test to an ethical decision:

S	<ul style="list-style-type: none"> ▪ Will I be proud of my decision? ▪ Will my decision reflect honesty, integrity, fairness, and truthfulness?
E	<ul style="list-style-type: none"> ▪ Will my decision or conduct comply with the law? ▪ Will my decision or conduct create value? ▪ Will my decision or conduct reflect and promote the core values of my organization?
L	<ul style="list-style-type: none"> ▪ Am I being pressured or unduly influenced by others? ▪ Am I being driven by my emotions? ▪ Have I filtered out my ego needs and my own self-interests? ▪ Are there other alternatives I should consider?
F	<ul style="list-style-type: none"> ▪ Will my decision be judged fair now and in the future? ▪ Have I considered the needs and interests of those who might be affected by my decision or conduct? ▪ What will be the consequences of my decision? ▪ Who could be harmed by my decision? ▪ Who will benefit from my decision?